



PS We Love You



patrick s. barrett
endowment fund
*at Riley Hospital for Children
Indianapolis, Indiana*

PATRICK BARRETT FOUNDATION 2024 SPONSORSHIP OPPORTUNITIES

ABOUT PATRICK

There are some people that just have a way; they simply capture your heart. That defines our Patrick Stephen Barrett. Patrick's humility, strength, curiosity, and charm were obvious on first meeting. He loved his Chicago Cubs, Pittsburgh Steelers, and IU Hoosiers. He enjoyed socializing with his friends and family, playing board and card games, and watching movies. His smile infectious, his heart open - He was one in a million.

Unfortunately, Patrick's life was cut short. First diagnosed with Ewing's Sarcoma, an aggressive bone cancer, at the age of 13, Patrick spent 10 months undergoing extreme chemotherapy and radiation treatments at Riley Hospital for Children. This battle was won...remission.

Patrick was able to experience high school like most teenagers. He studied and challenged himself, attending sporting events, held a job and even got into a little trouble.

Graduation near the top of his class, he enrolled at Indiana University in Bloomington where he planned to study chemistry with medical school dreams. Four months into his freshman year, Patrick was faced with another battle. The cancer had returned. Patrick fought until he couldn't fight any longer.

His legacy and dreams will live on as we strive to help others that face similar battles.



PATRICK BARRETT FOUNDATION

The Patrick Barrett Foundation is the growth of years of fundraising for cancer research at Riley Hospital for Children. In the process of receiving our 501c-3 status, we are continuing to partner with Riley Hospital and raise funds to help provide testing and funding to help those fighting the hardest fight of their lives.



PS WE LOVE YOU FUND

Established in 2016 after Patrick's passing, the PS We Love You Fund collaborates with schools across Indiana and into Illinois in support of the Precision Genomics Program at Riley Hospital for Children. The ongoing testing and research developed by the Pediatric Genomics Program aims to determine the best way to treat children diagnosed with pediatric cancer.

PATRICK S. BARRETT ENDOWMENT FUND

Established in 2023, the Patrick S. Barrett Endowment Fund is working towards the long-term goal. Funds directed to the Endowment Fund support children's cancer researchers affiliated with Riley Children's Hospital. The Endowment is a fund that lasts forever. Funds raised will be invested by Riley Children's Foundation. As the investment earns income, a portion of those earnings is made available each year to propel children's cancer research.

2024 EVENT CALENDAR

**JUNE
8,
2024**

**SHAMROCK
SHOOTOUT GOLF
TOURNAMENT**

**SEPT.
2024**

**TACKLE CHILDHOOD
CANCER CAMPAIGN**

**DEC.
14,
2024**

REINDEER RUN

**DEC.
14,
2024**

**HOME FOR THE
HOLIDAYS**



SHAMROCK SHOOTOUT SPONSORSHIP OPPORTUNITIES



LUNCHEON SPONSOR \$1000

SIGNAGE AT LUNCHEON
SHOUT OUT ON SOCIAL MEDIA PAGES
LOGO ON WEBSITE, BANNERS,
PRINTED MATERIAL
TEAM OF 4 GOLFERS

PLAYER CART SPONSOR \$1000

SIGNAGE ON ALL PLAYER CARTS
SHOUT OUT ON SOCIAL MEDIA PAGES
LOGO ON WEBSITE, BANNERS,
PRINTED MATERIAL
TEAM OF 4 GOLFERS

BEVERAGE CART SPONSOR(2) \$500

SIGNAGE ON BEVERAGE CART(S)
LOGO ON KOOZIES
SHOUT OUT ON SOCIAL MEDIA PAGES
LOGO ON WEBSITE

HOLE SPONSOR \$100

SIGNAGE AT SPONSORED HOLE
SHOUT OUT ON SOCIAL MEDIA PAGES
LOGO ON WEBSITE



TOP TIER LOGO PLACEMENT ON
T-SHIRTS
SOCIAL MEDIA SHOUT-OUTS
IN-GAME MEDIA PROMOTIONS
20 SPONSOR T-SHIRTS



SECOND TIER LOGO PLACEMENT ON
T-SHIRTS
SOCIAL MEDIA SHOUT-OUTS
IN-GAME MEDIA PROMOTIONS
10 SPONSOR T-SHIRTS



THIRD TIER LOGO PLACEMENT ON
T-SHIRTS
SOCIAL MEDIA SHOUT-OUTS
IN-GAME MEDIA PROMOTIONS
5 SPONSOR T-SHIRTS



NAME PLACEMENT ON
T-SHIRTS
SOCIAL MEDIA SHOUT-OUTS

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2024 TACKLE CHILDHOOD CANCER SPONSORSHIPS



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REINDEER RUN 5K & MINI MARATHON SPONSORSHIP OPPORTUNITIES



RUDOLPH - \$5000

HAVE "PRESENTED BY YOUR COMPANY" ADDED TO RACE NAME AND LOGO
HAVE BOOTH PRESENCE AT CHECK-IN AND START/FINISH
BANNER AT EVENT SITE, RECOGNITION ALONG ROUTE
PROVIDE INSERTS OR SAMPLES FOR RUNNER GOODIE BAG
TOP TIER LOGO PLACEMENT ON T-SHIRTS
LOGO ON WEBSITE, SOCIAL MEDIA, PRINTED MATERIALS, EMAILS
COMPLIMENTARY RACE ENTRY X4



DASHER - \$2500

BANNER AT EVENT SITE, RECOGNITION ALONG ROUTE
PROVIDE INSERTS OR SAMPLES FOR RUNNER GOODIE BAG
SECOND TIER PLACEMENT ON T-SHIRTS
LOGO ON WEBSITE, SOCIAL MEDIA, PRINTED MATERIALS, EMAILS
COMPLIMENTARY RACE ENTRY X2



COMET - \$1000

RECOGNITION ALONG ROUTE
PROVIDE INSERTS OR SAMPLES FOR RUNNER GOODIE BAG
THIRD TIER PLACEMENT ON T-SHIRTS
LOGO ON WEBSITE, SOCIAL MEDIA, PRINTED MATERIALS, EMAILS
COMPLIMENTARY RACE ENTRY X1



CUPID - \$250

RECOGNITION ALONG ROUTE
PROVIDE INSERTS OR SAMPLES FOR RUNNER GOODIE BAG
NAME LISTED ON T-SHIRTS
NAME ON WEBSITE, SOCIAL MEDIA, PRINTED MATERIALS, EMAILS



PRANCER - IN KIND

PROVIDE THE EVENT WITH PRODUCTS OR SERVICES USABLE
AT THE
EVENT IN EXCHANGE FOR SPONSOR SUPPORT INCLUDING:
NAME ON WEBSITE, SOCIAL MEDIA, PRINTED MATERIALS,
EMAILS
PROVIDE INSERTS OR SAMPLES FOR RUNNER GOODIE BAG

REINDEER RUN
RACING TOWARDS HOPE

SATURDAY, DECEMBER 14, 2024

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2024 SPONSORSHIP MENU



SHAMROCK SHOOTOUT

LUNCHEON SPONSOR	\$1000	<input type="checkbox"/>
CART SPONSOR	\$1000	<input type="checkbox"/>
BEVERAGE CART SPONSOR.	\$500	<input type="checkbox"/>
HOLE SPONSOR	\$100	<input type="checkbox"/>



TACKLE CHILDHOOD CANCER

COACHES SPONSOR	\$3000	<input type="checkbox"/>
OFFENSE SPONSOR	\$2000	<input type="checkbox"/>
DEFENSE SPONSOR	\$500	<input type="checkbox"/>
SPECIAL TEAMS SPONSOR.		<input type="checkbox"/>



REINDEER RUN

RUDOLPH SPONSOR	\$5000	<input type="checkbox"/>
DASHER SPONSOR	\$2500	<input type="checkbox"/>
COMET SPONSOR	\$1000	<input type="checkbox"/>
CUPID SPONSOR	\$500	<input type="checkbox"/>
PRANCER	IN KIND	<input type="checkbox"/>

TOTAL SPONSORSHIP COMMITMENT \$_____

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

EMAIL: _____

THANK YOU FOR YOUR SUPPORT OF THE PATRICK BARRETT FOUNDATION



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